

BC HOME + GARDEN SHOW

FEB. 21-25, 2018

BC Place Stadium

How-to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3!

1. Enter your company info online at:
<http://bchomeandgardenshow.com/add-exhibitor-login>
2. Log in (Exhibitor Listing Login) on our homepage with your username: **BCHGFebruary** and password: **BCHGFebEX8**
Please note that the password is case sensitive. Contact your sales consultant if you want to fax/email your information.
3. We will create your company profile and set up your *Get a Quote* form
4. We will update and maintain your page through the year as required so you can promote product launches, store sales, events and more through your company page year-round!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure to reply to any quote requests you receive - try and make appointments with customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website! Detailed company information will remain on the BC Home + Garden Show website (www.bchomeandgardenshow.com) for the entire show season

SALES - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@mpeshows.com.

The screenshot displays the 'EXHIBITOR LIST' section of the BC Home + Garden Show website. At the top, there is a navigation menu with links for 'INFORMATION', 'SHOW FEATURES', 'EXHIBITOR LIST', 'LOOKING TO EXHIBIT', 'BLOG & SOCIAL', and 'BOOTH QUOTE'. Below the navigation, there is a search bar labeled 'SEARCH BY KEYWORD' and a 'SEARCH' button. To the right of the search bar is a 'GET A BOOTH QUOTE' button. Below the search bar, there is a 'SEARCH BY CATEGORY' section with a list of categories including: Appliances, Water Systems and Household Products; Architecture, Home Design & Planning; Associations & Non Profits; Cleaning Products and Service; Construction & Renovation, Remodeling, Flooring, Painting, Contractors, Foundations; Crafts; Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections; Food & Beverage; Garage (Doors, Organization) & Automotive; Garden, Decks & Patios, Landscape & Outdoors; Gifts & Gadgets (Cash & Carry, Direct Sell Products); Heating, Air Conditioning & Ventilation; Home Decor, Art, Interior Design & Furnishings; Home Entertainment, Electronics & Security; and Home Exteriors, Gutters, Siding & Roofing. To the right of the categories, there is a 'SEARCH THE EXHIBITOR LIST' section with an 'EXHIBITOR LIST' button. The background image shows a close-up of a wooden workbench with various tools and materials.